



**SOCIAL MEDIA  
& DIGITAL MARKETING**

# PITCH DECK



**WHY**

# CHOOSE US

**Creative Conceptualization and that too with All Due Logic!**

Why copy? We brew fresh concepts for your brand, marinated in the sauce of creativity, sprinkled with an interactive approach.

- ✦ **Fresh, original ideas tailored to your brand**
- ✦ **Strategic thinking with creative execution**
- ✦ **Experience across 50+ industries**
- ✦ **Bollywood, influencer, and celebrity campaign expertise**





About

# DROOMKETU MEDIA

We're a boutique agency of seasoned marketers, designers, and digital strategists.

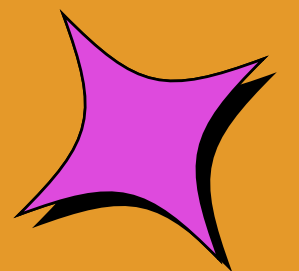
Client-centered branding and marketing consultancy +

Personalized, data-backed marketing strategies +

Emphasis on long-term brand growth through meaningful digital engagement +

We

- READ YOUR BUSINESS
- UNDERSTAND YOUR PHILOSOPHY
- SEE YOUR VISION
- MEASURE YOUR GOALS
- **DECODE YOUR USPS**



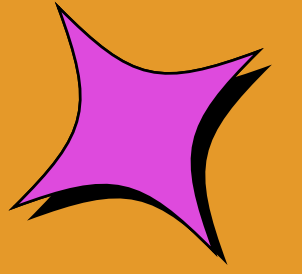
HELPING YOU BECOME A BRAND

THAT STANDS OUT IN A

SATURATED DIGITAL WORLD

OUR

# JOURNEY SO FAR



METRICS	HIGHLIGHTS
Follower Base	1.2M+
Ad Spend Managed	Rs 50 Lacs+
Industries Served	50+
Celebrity Campaigns	10+
Bollywood Projects	40+
Public Figures Page Managed	10+
Videos Delivered	1000+





# OUR SERVICES

## DIGITAL MARKETING SERVICES

- \* Social Media Management
- \* Paid Advertising
- \* SEO & SEM
- \* Email & WhatsApp Marketing
- \* Performance Analytics

## CREATIVE SERVICES

- \* Video Production & Motion Graphics
- \* Brand Identity & Graphic Design
- \* Influencer Campaigns
- \* Event Branding & Promotion

## PR & TALENT MARKETING

- \* Celebrity Endorsements
- \* Profile Management
- \* Digital PR & Media Outreach





# WORK HIGHLIGHTS

PROMOTED

**40+**

BOLLYWOOD PROJECTS WITH  
MULTI-PLATFORM ROLLOUT

CREATED AND EXECUTED

**1000+**

BRANDED VIDEOS

MANAGED INFLUENCER  
CAMPAIGNS FOR

**10+**

CELEBRITIES

Helped niche brands gain

**5X**

visibility via social ads



# HOW WE WORK

1

**BUSINESS DISCOVERY**

2

**BRAND POSITIONING & STRATEGY**

3

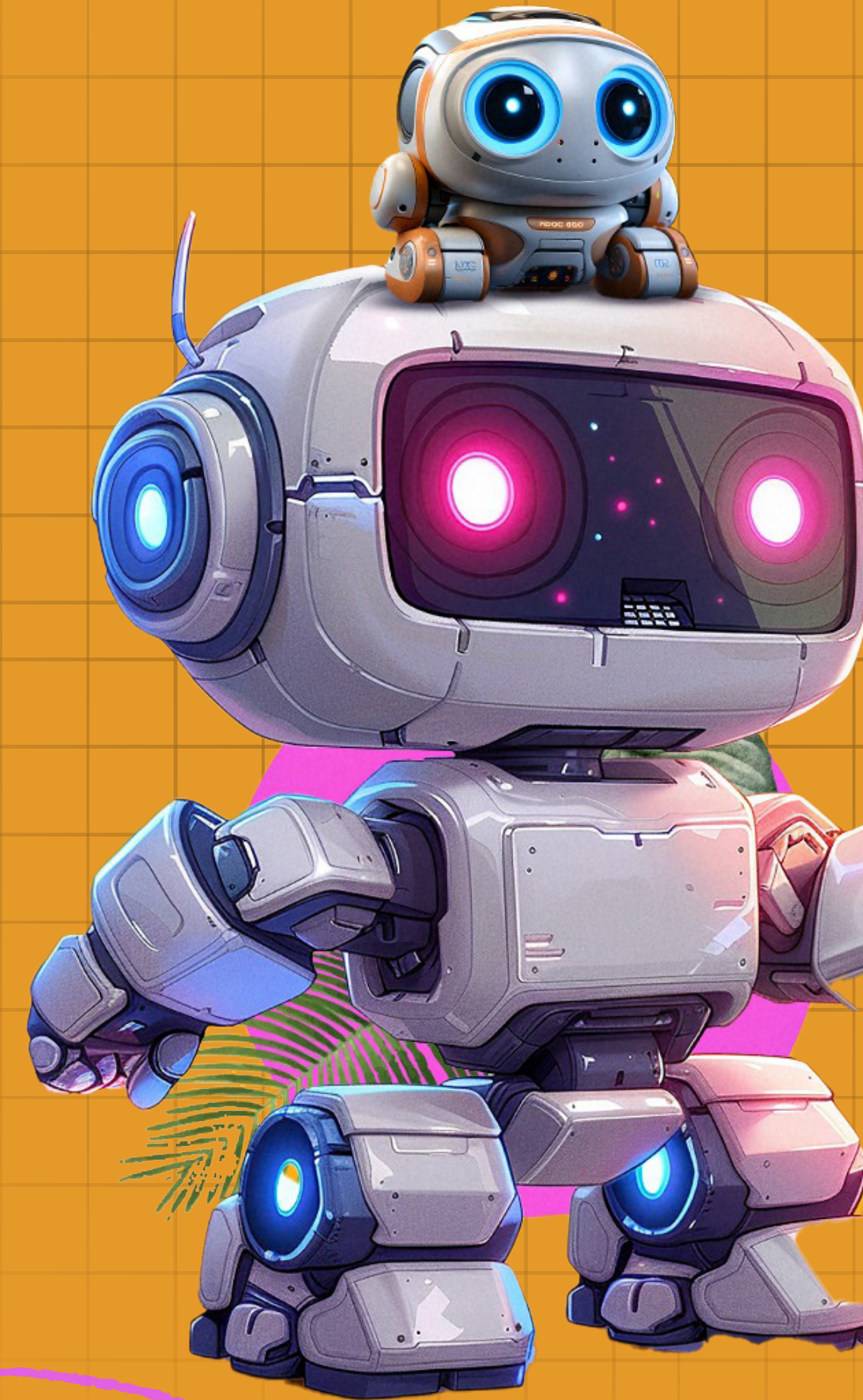
**CONTENT CREATION & CAMPAIGN LAUNCH**

4

**REAL-TIME OPTIMIZATION**

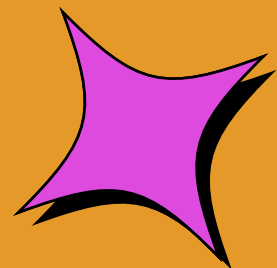
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**PERFORMANCE REPORTS & SCALING**





# HOW MUCH WOULD IT COST



## CONTENT & SOCIAL MEDIA MANAGEMENT

SERVICES	PACKAGE 1 ₹30,000	PACKAGE 2 ₹45,000	PACKAGE 3 ₹70,000
<b>SOCIAL MEDIA MANAGEMENT</b>			
RESPONSE MANAGEMENT	---	✓	✓
ACCOUNT HANDLING	✓	✓	✓
ANALYTICS MONITORING	✓	✓	✓
POSTING MANAGEMENT	✓	✓	✓
COMMUNITY BUILDING	✓	✓	✓
<b>CONTENT CREATION</b>			
UGC (WHITE LABELLING) & OTHER REELS	7-8	10-12	18-20
- IDEATION	✓	✓	✓
- SCRIPTING	✓	✓	✓
- PRODUCTION	✓	✓	✓
- EDITING	✓	✓	✓
<b>CREATIVES &amp; POSTER DESIGNING</b>	2-3	4-5	5-6
- IDEATIONS	✓	✓	✓
- COPYWRITING	✓	✓	✓
- DESIGNING	✓	✓	✓

## INFLUENCER MARKETING

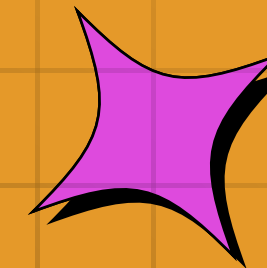
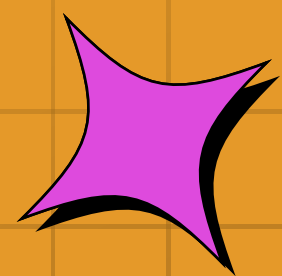
SERVICES	MICRO	MACRO	MEGA
<b>INFLUENCER MARKETING</b>			
MINIMUM BUDGET CRITERIA	PER MONTH ₹10,000	PER MONTH ₹10,000	PER MONTH ₹10,000
- NARROWING DOWN INFLUENCERS	✓	✓	✓
- CAMPAIGN IDEATION & BRAINSTORMING STRATEGY	✓	✓	✓
- CREATOR CO-ORDINATION	✓	✓	✓
- UPLOADING CO-ORDINATION	✓	✓	✓
- MONITORING CAMPAIGN PERFORMANCE	✓	✓	✓

## PERFORMANCE MARKETING

SERVICES	BASIC	PREMIUM	AGGRESSIVE
<b>PERFORMANCE MARKETING</b>			
SUGGESTED BUDGET	20%	25%	30%
AGENCY CHARGES			
META ADS			
- CREATIVE ADS	✓	✓	✓
- RESEARCH	LEVEL 1	LEVEL 2	LEVEL 3
- ROAD MAPPING	BASIC	OPTIMISED	SUPER OPTIMISED
- CAMPAIGN DESIGNING	✓	✓	✓
- CAMPAIGN SETUP	✓	✓	✓
- MONITORING	THRICE A WEEK	TWICE A WEEK	DAILY
- OPTIMISATION	WEEKLY	BI-WEEKLY	DAILY
- PERFORMANCE REVIEW	MONTHLY	MONTHLY	MONTHLY
- REPORTING	MONTHLY	MONTHLY	MONTHLY
GOOGLE ADS			
- RESEARCH	LEVEL 1	LEVEL 2	LEVEL 3
- ROAD MAPPING	BASIC	OPTIMISED	SUPER OPTIMISED
- CAMPAIGN DESIGNING	✓	✓	✓
- CAMPAIGN SETUP	✓	✓	✓
- MONITORING	THRICE A WEEK	TWICE A WEEK	DAILY
- OPTIMISATION	WEEKLY	BI-WEEKLY	DAILY
- PERFORMANCE REVIEW	MONTHLY	MONTHLY	MONTHLY
- REPORTING	MONTHLY	MONTHLY	MONTHLY



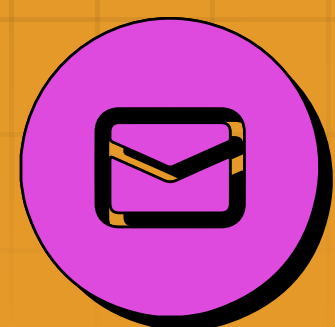




# Let's WORK TOGETHER

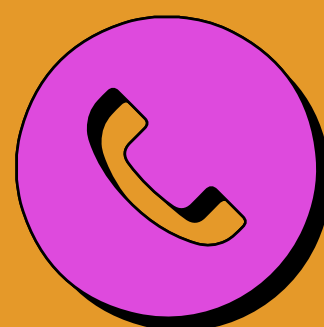
We believe in partnerships over projects.  
Let's turn your vision into a brand the world remembers

## CONTACT US



### EMAIL ADDRESS

[dhoomketumedia@gmail.com](mailto:dhoomketumedia@gmail.com)



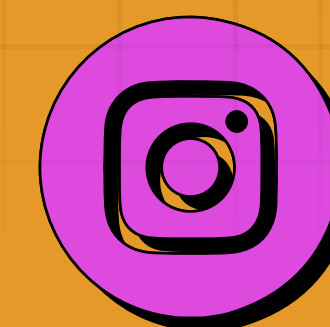
### PHONE NUMBER

+91-9755999186  
+91 99814 14160



### LOCATION

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Gravity Tower, Zanjeerwala  
Square, Indore, 452001



### SOCIALS

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